

## iDeZign Simplicity in Wedding Coverage A common sense approach.

Our Impressions series is broken into two parts, 1. Coverage and 2. Album.

You can book them separate or book them together. What makes our Albums different is not being restricted by fixed packages. Our albums are always unique to suit your individual wedding day. A big difference with us is you do not have to pay for most of your album before the day.

**"Don't pay upfront it is dangerous....."**

### 1. High Resolution DVD Impressions (can be booked separate to Album)

Package includes **Unlimited photographs** taken on the day, high resolution color corrected images burnt to DVD and ready for you to do your own printing.

2 hours unlimited images	\$650	5 Hours unlimited images	\$1250
3 Hours Unlimited images	\$850	6 Hours Unlimited images	\$1450
4 Hours Unlimited Images	\$1050	Additional coverage	\$200/hr

### 2. Album Designer Impressions (book now or later)

iDeZign makes it simple, you choose what you need when you need it.

After your wedding you can choose what type of Album, how many pages and what features your album is to include. You are in complete control because you have not made any pre-commitment to the normal traditional lock-in packages. We have two easy options: 1. Pick from our packages or 2. design your own album with as many images as you like<sup>#2</sup> or to suit a budget.

#### iDeZign Album Inclusions:

- Professional hand printed images on 'Kodak Lustre Archival Paper<sup>#3</sup>'.
- Black & White, Sepia Tones and Hand Coloring special effects.
- Magazine page design and or Contemporary matted page designs.
- Unlimited images per page<sup>#1</sup>.
- Pages finished in stylish black or white linen.

#### 1. Silver Impressions Album:

- Our 13" popular designer album cover.
- \$1000 Credit towards the albums images and features.
- Free \$100 credit towards Enlargements with Lustre, Gloss metallic or Canvas finish when booking your album with the coverage.
- Total value \$1100 you pay \$1000

#### 2. Gold Impressions Album:

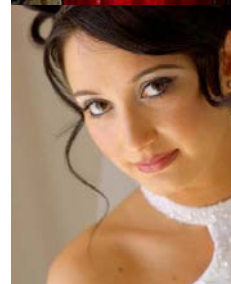
- Your choice or our designer 13" Classic, 12x15 Horizontal or vertical album cover.
- \$1500 Credit towards the albums images and features.
- Free \$200 credit towards Enlargements with Lustre, Gloss metallic or Canvas finish when booking your album with the coverage.
- Total value \$1700 you pay \$1500

#### 3. Diamond Impressions Album:

- Your choice or our designer 13" Classic, 12x15 Horizontal or vertical album cover.
- \$2000 Credit towards the albums images and features.
- Free \$300 credit towards Enlargements with Lustre, Gloss metallic or Canvas finish when booking your album with the coverage.
- Total value \$2300 you pay \$2000.

4. **Design Your own album package:** from \$600, You are welcome to set your own budget for us to work with or just give us your favourite images and ask us to create a unique package to suit you.

Albums are based on using Black Nero Cover and single mat pages in black or white and a minimum of 6 sides. <sup>#Unlimited</sup> refers to the use of as many images as required to achieve the best result per page. On average pages fit between 1 to 8 images depending on effective design and album shape/size.



### How to book your special day.....

#### Deposit

Upon booking a 50% deposit of the coverage is required, The remaining 50% is required 1 month prior to the wedding date. If the coverage is booked in conjunction with an album a 25% deposit of the album is required with a further 25% required at plan approval. Final 50% of the album payment is due on completion.

Albums ordered after the wedding require a \$200 starting design deposit. 50% Deposit to start the album on approval. Remaining 50% on completion.

#### Payment Plan

A Payment plan can be arranged by discussing your requirements with us.

### How you spend your credit or create your album:

Unlimited Designer images per page (side) Mated Pages..... \$100 Capped Cost#2  
 Unlimited Basic Magazine per page (side) Digital Layouts.....\$100 Capped Cost  
 Unlimited complex Magazine images per pages (side) Digital Montage.....\$150 Capped Cost

#2 Designer pages are 1st based on cost per print until a Maximum of \$100 is reached. You will not pay anymore than \$100 per Designer page.

Mated Individual print cost: Small up to 6" \$30, Medium up to 7" \$40 Large up to 10" \$50 XL up to 14" \$80

**Travel:** Standard Travel Within 25km of Melbourne and up to 50km.

**Parking /Entry Fees:** Parking fees incurred on the day will be added to the final balance.

**Early start** before 9am incur additional fees \$150.

**Urgent high resolution DVD disk service ...** \$150 (If photos are required immediately after wedding). Normal time 4-6 weeks.

#### Professional Reprints.

6x4            \$15                            5x7"            \$20                            10x8"            \$35

#### Professional Enlargements Luster, Gloss Metallic or Canvas finish.

11x14"	Luster \$100   Gloss Metallic \$150   Canvas \$300
16x20"	Luster \$150   Gloss Metallic \$200   Canvas \$350
20x24"	Luster \$200   Gloss Metallic \$250   Canvas \$400
20x30"	Luster \$250   Gloss Metallic \$300   Canvas \$450
24x36"	Luster \$300   Gloss Metallic \$350   Canvas \$500
30x40"	Luster \$350   Gloss Metallic \$400   Canvas \$600

#### Canvas Specifications:

- Printing of your image on superior quality American-made, 100% cotton canvas (not cheap Chinese poly cotton canvas used by many of our competitors).
- Ink that has been independently tested to provide protection against fading.
- Spray lamination of your print to provide protection against dust, moisture, mould and abrasion.
- Finishing with acid-free framers tape and screw-in eyes (not string that is merely stapled to the frame).
- Framing on quality, profiled meranti stretcher bars (not cheap pine stretcher bars that are prone to shrinkage, twisting and warping).

\*All coverage packages are unlimited photos and final quantity can be higher or lower than expected, this is dependant on many factors.

All quoted pricing remains fixed for 3 months from initial consultation. On booking your wedding these prices will remain fixed until 3 months after your wedding date.

Public Holidays conditions apply.

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## Designer Video Impressions

Coverage and DVD production

### Video Impressions Coverage

Up to 6 hours typically starting at the Brides Home, Groom at ceremony, Ceremony, Gardens, Unlimited Locations, and Start of your Reception .

- Documentary Style Production.
- Original Raw Footage on original camera Digital Tape (Mini DV\*)
- Filmed using HD Wide screen.
- Wireless microphones during vows and speeches\*\*.

Extra Time \$100/hr

Standard Travel Within 25km of Melbourne and up to 50km. Parking fees incurred will be added to final balance

### Editing including Coverage

- **Original Documentary Version**—Unedited footage Burn to DVD. This is a no fuss approach, what we shoot is what you get. DVD with chapter points \$1750
- **Popular Edited Documentary Version.** We take all the original footage clean it up add titles and music. A very clean sharp raw version with everything left in. Your choice of Background music from our play list. DVD with chapters \$2050
- **Extended Highlights:** This version is our ultra contemporary and very popular edit that Summarised your day in a very watchable @30min. Subtle cinema effects such as black and white, slow motion, fades, frame box effects etc. Your choice of Background music selected from our play list. DVD with menu and chapters \$2250
- **The Traditional Full Production Edit (@1 to 2hr)** Subtle cinema effects such as black and white, slow motion, fades, frame box effects etc. Your choice of Background music selected from our play list. DVD with menu and chapters \$2350

### Deposit

Upon booking a 25% Deposit is required, a further 25% is required 1 month prior to the wedding with the final 50% on pick up of the video.

### Payment Plan

A Payment plan can be arranged by discussing your requirements with us.

All quoted pricing remains fixed for 3 months from initial consultation. On booking your wedding these prices will remain fixed until 3 months after your wedding date.

\* Video format may change overtime as technology develops.

\*\* Sometimes circumstances prevent the use of video/audio equipment.

